

RESEARCH

We conduct and fund world-class peer reviewed research that reduces the incidence and impact of cancer



We committed over **\$3.75 million** of funding to support WA's best and brightest cancer researchers



More than **112** eminent international, interstate and local researchers attended our **Cancer Research symposium** in November

FUNDRAISING

We work with the community to raise money to help beat cancer



14 Relay For Life events were held across the state. 8000 participants raised **\$2.2 million**

Our generous donors contributed **\$5.7 million**



1135 community fundraisers raised **\$893,744**

761 people supported Pink Ribbon which raised **\$600,758**



1990 Australia's Biggest Morning Tea hosts raised almost **\$1.5 million**

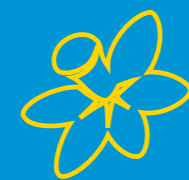


Gifts in Wills

contributed **\$3.35 million**. This includes gifts like AH.Crawford's bequest, which helps **fund services** and programmes in regional areas of WA

Daffodil Day

raised over **\$787,000** in WA with the help of 234 volunteers



VOLUNTEERS

Our volunteers are our greatest assets, we value their commitment, their passion and their contribution to the cancer cause



2638

volunteers contributed **98,423 hours** across all areas of our work

CANCER INFORMATION AND SUPPORT

We are a compass for people affected by cancer by providing information and support to guide them through their cancer journey

11,486



contacts were received by **13 11 20** our cancer information and **support line**

1433



counselling sessions were provided at no cost to people affected by cancer

2011



financial support payments were made to people experiencing hardship whilst undergoing cancer treatment

570



patients were provided **pro bono legal and financial advice**

901



Life Now exercise, meditation, yoga and patient education sessions were provided to cancer patients and their carers at no cost

4174



regional cancer patients were provided ongoing support by our **cancer support coordinators**

2658



wigs, turbans, hats and scarves were provided at no cost by our Wig Service to 536 cancer patients

1627



health professionals took part in **97 Palliative and Supportive Care education workshops**

4509



country cancer patients and their carers were hosted by our **Crawford and Milroy Lodges**

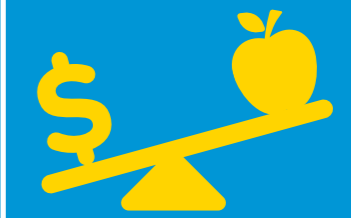
PREVENTION AND EDUCATION

We reduce cancer in the Western Australian community by encouraging people to lead healthy, cancer-smart lifestyles and educating them about early detection



people attended 206 **healthy lifestyle education** sessions

12 peer reviewed articles were published in scientific journals sharing the success and learnings of some of our programs/activities

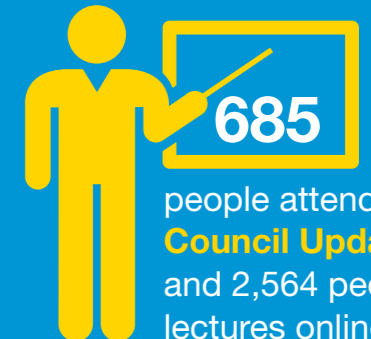


816 people learned how to **eat well on a budget** thanks to 137 **FOODcents** sessions



939

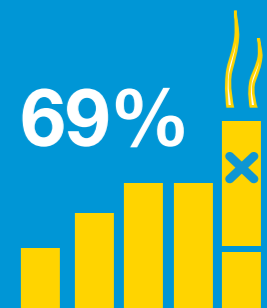
health professionals including **673 GPs** took part in our Royal Australian College of General Practice approved cancer **education activities**



people attended our **Cancer Council Update** public lectures and 2,564 people viewed the lectures online

\$10,000

was provided to a **WA school** to create **shade** as part of an incentive for schools to join our **SunSmart program**. Since 2011 we have provided a total of \$50,000



of smokers who saw our **Make Smoking History 'Zita's Story'** ads and 67% of smokers who saw our '16 Cancers' ads quit, attempted to quit or cut down; these are two of the **highest ever results for quitting** behaviours of any MSH campaign